



Gift Cards

Call 865-342-3600 or 877-738-7024 Ask for IdleAire Gift Card Sales
Email: giftcards@idleaire.com

IdleAire Gift Cards are the perfect gift for a professional driver!

- Fleets use them to reward their best drivers
- Friends & family give them as gifts
- Starting at \$10 minimum value
- Good for any IdleAire Product or Service
- Choose from two standard designs or create a custom design

IdleAire offers three styles of Gift Cards:

1. Standard Gift Card
2. Logo Gift Card
3. Customized Gift Card

1. Standard Gift Card - Two design choices

Card Amounts: **Any dollar amount starting at \$10**

Additional Costs: **\$0**

Minimum Order: **1 Gift Card with \$10 Value**

Lead Time: **4-7 business days after receipt of payment**

(Shipped standard US mail. Customer may choose to pay for expedited shipping)

Card Type: Standard Gift Card	Card Type: Standard Gift Card
Card Design: Ripon	Card Design: Truck @ Night



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2. Logo Gift Card - Two design choices with a 1 color logo added

Card Amounts: **Any dollar amount starting at \$10**

Additional Costs: **\$10 logo setup fee**

Minimum Order: **10**

Logo colors: **See the optimum logo color choices below.**
(These are not PMS matched colors. They are 1-color stock thermal overprint colors.)

Lead Time: **7-10 business days after receipt of payment**

(Shipped standard US mail. Customer may choose to pay for expedited shipping)

<p>Card Type: Logo Gift Card</p> <p>Card Design: Ripon</p> <p>Logo Colors: Black, Red, Blue, Silver and Gold</p>	<p>Card Type: Logo Gift Card</p> <p>Card Design: Truck @ Night</p> <p>Logo Colors: White, Silver and Gold</p>
	



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3. Customized Gift Card - Full color with your photos & graphics

Card Amounts: Any dollar amount

Additional Costs: **\$50 setup fee for print ready artwork provided to exact specifications (request a quote if you need artwork services)**


Minimum Order: **1000**

Colors: **Full 4 Color**

Lead Time: **4 weeks after receipt of payment**

Photo & Graphics Specifications: For detailed graphics and photo specifications, request the document - **IdleAireCustom4ColorCardSpecs.PDF**

Card Type: Full Color Logo added to Standard Designs	
<p>Ripon Design with full color logo added</p>  <p>The image shows a gift card with a dark background. On the left, there is a yellow semi-truck. In the top left corner is the IdleAire logo. In the top right corner, it says "Gift Card For Use of Services". In the bottom left corner, there is a red and blue logo that says "YOUR FLEET LOGO".</p>	<p>Truck@Night Design with full color logo added</p>  <p>The image shows a gift card with a light background. At the top, there is a red banner with a white star logo and the text "Your Fleet Logo". To the right, it says "Gift Card For Use of Services" and the IdleAire logo. The background features a row of semi-trucks under a gantry structure.</p>

Card Type: Full Color Customized	
<p>Card Design: You Design It</p> <p>This example shows a full color, customized card on a black background. The background, graphics and text can be any color, photo or design you desire.</p>	<p>Your Graphics & Your Photos</p>  <p>The image shows a gift card with a black background. In the top left corner is the IdleAire logo. In the top right corner, it says "Gift Card For Use of Services". In the center, there is a red and green logo that says "YOUR FLEET LOGO". At the bottom, there is a yellow semi-truck with the text "John Doe Trucking" on its side.</p>